SAMOA CONFERENCE II

NATIONAL UNIVERSITY OF SAMOA 2011

JULY 4 - 8, 2011

"Tracing Footprints of Tomorrow: past lessons, present stories, future lives"





SAMOA CONFERENCE II PROGRAMME

MON 41	TH JULY	2
	REGISTRATION & POSTGRADUATE RESEARCH METHODOLOGY WORKSHOP:	2
DAY 1:	TUE 5TH JULY	3
	OFFICIAL OPENING	3
	CULTURE/CUSTOM/RELIGION/SPIRITUALITY & INDIGENEITY	3
	EDUCATION	3
	RESEARCH METHODOLOGY	3
	6:30 PM EVENING COCKTAIL NUS IHE FOYER	4
DAY 2:	WEDNESDAY 6 TH JULY	5
	CULTURE/CUSTOM/RELIGION/SPIRITUALITY & INDIGENEITY	5
	EDUCATION	5
	RESEARCH METHODOLOGY	5
	MEDIA, VISUAL ARTS & PERFORMING ARTS	7
DAY 3:	THURSDAY 7TH JULY	8
	MEDIA, VISUAL & PERFORMING ARTS	8
	HEALTH & POLITICAL GOVERNANCE	8
	BUSINESS & ENTREPRENEURSHIP	8
	7:00 PM CONFERENCE DINNER ORATOR HOTEL	9
DAY 4:	FRI 8 TH JULY	10
	LAW/LAW & ETHICS & SOCIAL JUSTICE, GLOBALISATION	10
	ENVIRONMENT, SCIENCE & TECHNOLOGY	10
CONFER	RENCE SUMMATION (RM D201)	11

Mon 4th July

Registration & Postgraduate Research Methodology Workshop:

9:00 AM	Pos	tgraduate Student Registration / Conference Registration
		Postgraduate Sessions Begin: Dr Desmond Lee Hang (Chair)
10:00 am	P01	Investigating association between a Chlamydial infection and infertility: methodological opportunities and challenges Michael Walsh & Lupe Isaia, University of Otago and Samoa National Health Service
10:20 AM	P02	Experiences when gathering Samoan coastal geography data Anita Latai, National University of Samoa & Tony Binns, University of Otago, Dunedin, NZ
10:40 AM	P03	Exploring the Convergence of Western and Indigenous Identities through Experiential Education Sh!-Acacia-Dawn Cochise, University of Canterbury, Christchurch, NZ
11:00 AM	P04	A public theology for Samoa Mercy Ah-Siu Maliko, University of Otago
11:20 PM	P05	A history of Aleipata Matiu Matavai Tautunu, Centre for Samoan Studies, NUS
11:40 PM		QUESTIONS AND ANSWERS
12:00 PM		LUNCH
1:00 PM		PANEL DISCUSSION: Academic Supervision Unasa Assoc. Prof. Leulu F. Vaa, Centre for Samoan Studies, NUS Prof. Serge Tzcherkezoff, Centre for Pacific Studies, University of Canterbury Prof. Brendan Gray, University of Otago Dr Tamasailau Suaalii-Sauni

DAY 1: Tue 5th July

FFICIAL OPENIN EMARKS: pening Prayer:	Professor Fui Le'apai Asofou So'o	
MARKS:	Professor Fui Le'apai Asofou So'o	
pening Prayer:	Dev. De Cienci Colonyly	
	Rev. Dr Siaosi Salasulu	
ormal Welcome:	Lemamea Dr Emosi Puni,	
	Deputy Chairperson, Council, National University of Samoa	
s Highness Tui Atu	a Tupua Tamasese Efi, Chancellor, National University of Samoa	KEY NOTE ADDRESS
•	•	KEYNOTE DISCUSSANTS
•		
Pamela Palmater		
	QUESTIONS AND ANSWERS	
	MORNING TEA	
s of	mal Welcome: Highness Tui Atu Tessor Fui Leapai A Tessor Bradd Shore	mal Welcome: Lemamea Dr Emosi Puni, Deputy Chairperson, Council, National University of Samoa Highness Tui Atua Tupua Tamasese Efi, Chancellor, National University of Samoa Fessor Fui Leapai Asofou So'o Fessor Bradd Shore Pamela Palmater QUESTIONS AND ANSWERS MORNING TEA

PLENARY SESSIONS

	RM D201	RM D201 RM D101			
TIME	CULTURE/CUSTOM/RELIGION/SPIRITUALITY &	EDUCATION	RESEARCH METHODOLOGY		
11111	INDIGENEITY	Chair: ?	Chair: ?		
	Chair: Professor Bradd Shore				
11:00 a.m.	Rev. Dr Upolu Luma Vaai	Dr Lonise Tanielu	Dr Tamasailau Suaalii-Sauni		
	KEYNOTE ADDRESS	KEYNOTE ADDRESS	Keynote Address		
11:30 a.m.	Leasiolagi Dr Malama Meleisea	Letuimanu'asina Dr Emma Kruse Vaai	Prof Brendan Gray		
	Fonoti Dr Lafita'i I. Fuatai	Gatoloai Tilianamua Afamasaga	Dr John Schischka, Canterbury Institute of		
	Prof. Serge Tzcherkezoff	Galumalemana Nu'ufou Petaia (TBC)	Technology		
	DISCUSSANT PANEL	DISCUSSANT PANEL	Prof Alison Morrison, University of Surrey		
			DISCUSSANT PANEL		
12:00 p.m.		QUESTIONS AND ANSWERS			
12:30 p.m.		BREAK FOR LUNCH			

		RM D201		RM D101	IHE CONF RM
SESSION 1:	CULT	URE/CUSTOM/RELIGION/SPIRITUALITY & INDIGENEITY Chair: ?		EDUCATION Chair: Gatoloai Tilianamua Afamasaga	RESEARCH METHODOLOGY Chair: Prof. Serge Tzcherkezoff
1:30 p.m.	P01	Gapatiaga i le maliu: examining Samoan customs and cultural practices that support men and their aiga through death and bereavement experiences. Byron Seiuli	P01	Continuity of identity, language and culture at the time of transition from A'oga amata to mainstream primary school." work done in NZ to support Samoan culture and education Ruta McKenzie and Jocelyn Wright	Using historical data to inform future decisions. the case of Samoa's Women in Business Development Inc. Suzanne Duncan & Prof Brendan Gray
2:00 p.m.	P02	Other Places / Other Spaces: Space and Samoan Identity Leali'ifano Albert Refiti	P02	From 'telling' to critical thinking for Pasifika student success Dr Meaola Amituanai-Toloa, Tim Baice, Papali'i Moeimanono Fouva'a, Meryl Ulugia-Pua, Vaiolesi Passells, and Jayne Schwalger	Conducting Social Entrepreneurship Research without references Prof Anne de Bruin [Albany campus Massey] 8 Prof Jill Kickul [New York University]
2:30 p.m.	P03	Samoan Shorelines: Forty Years of Returning to Samoa Prof Bradd Shore	P03	Su'i fefiloi – Integrating multiple philosophies in teaching, learning and practices Kaye Jujnovich Tulimalefasi Isabella Tanielu Dick	Entrepreneurship: Worlds, Voices and Truths: tracing footprints in the sand Prof Allison Morrison [University of Surrey]
3:00 p.m.	•			AFTERNOON TEA	
SESSION 2:		Chair: Leasiolagi Dr Malama Meleisea		Chair: Dr Meaola Amituanai-Toloa	Chair: Dr Tamasailau Suaalii-Sauni
3:30 p.m.	P04	Malietoa, Williams and Samoa's Embrace of Christianity Andrew E. Robson	P04	Children's Transition from Early Childhood Education to Primary Schools Le'autuli'ilagi Taotua Malaeta Sauvao	Learning and empowerment: Participatory methodologies and community-based development in post-apartheid South Africa Prof Tony Binns & Assoc Prof Etienne Nel [Uni of Otago]
4:00 p.m.	P05	Working with indigenous knowledge: A Pākehā treads carefully Chris Jenkin	P05	O uiga 'ese'ese ma o'oōoga o le lē-tautala. Multiple meanings of silence in the Samoan classroom: implications for teachers Dr Desmond Lee Hang	The Capability Approach to Assessing Human Development Dr John Schischka [Canterbury]
4:30 p.m.	P06	Talomua in Savaia Lineta Tamaniyaikaroi	P06	Many Research Studies Identify Parent Involvement in Children Faaosofia Siliato Daly	Key Issues when conducting community-based entrepreneurship research Prof Ana Maria Peredo (presented by Prof Brendan Gray)

EVENING COCKTAIL | NUS IHE Foyer ktail: Su'a Iosefa Palesoo 6:30 pm

MC for Cocktail:



DAY 2: Wednesday 6th July

8:30 a.m.	WEI	LCOME & PRAYERS			
		RM D201		RM D101	IHE CONF RM
SESSION 3	CL	JLTURE/CUSTOM/RELIGION/SPIRITUALITY & INDIGENEITY Chair: Siautu Alefaio-Tugia		EDUCATION Chair: Antoinette Vaha	RESEARCH METHODOLOGY Chair: Dr Tara Duncan
9:00 a.m.	P07	Exploring Samoan female sexuality through ideas of moetolo, toso teine and pa Seiuli Vaifou A. Temese, Telesia Lafotanoa, Eseta Faafeu-Hope, Leua Latai Leonard, Lineta Tamaniyakaoi, Saunimaa Ma F. Aiolupotea, Naomi Fuamatu, Dr Tamasailau Suaalii-Sauni	P07	Teachers' Perceptions on the Implementation of the New Business Studies Curriculum in Samoa Faalogo Teleuli Mafoa	Choosing an international entrepreneurship research methodology Prof Brendan Gray
9:30 a.m.	P08	The role of Pasifika parent support: The voice in the wind Dr Meaola Amituanai-Toloa	P08	Teaching & Learning Food & Textiles in Samoa: Multiple Perspectives on a New Curriculum Faamoemoe Hakai Soti	Key issues when comparing national quantitative data in the domain of international entrepreneurship and internationalizing SMEs Prof Rod McNaughton, Prof Olli Kuivalainen, Dr Rudolph Sinkovics [Manchester Business Sch], Dr Kaisu Puumalainen, Dr Michael Sheppard & Dr Sami Saarenketo, Uni in Finland
10:00 a.m.	P09	The Tunoa Fonoti Dr Lafita'i Fuata'i, Naumati Vasa National University of Samoa	P09	Implementing the Samoa Health and Physical Curriculum: a peg in the ground. "O le ma'a tulimanu sa lafoaina e tufuga" Dawn Rassmussen	Methodological opportunities and challenges of doing grounded academic research in Samoa Michael Walsh, Eseta Faafeu-Hope, Dr Maria Kerslake, Rev Maauga Motu, Dr Tamasailau Suaalii-Sauni
10:30 a.m.				MORNING TEA	
SESSION 4		Chair:		Chair: Niusila Faamanatu-Eteuati	Chair:
11:00 a.m.	P10	Galuola A niu-wave for informing psychology from Samoa cultural knowledge systems Siautu Alefaio-Tugia, Massey University	P10	Where have all the flowers gone? NUS Graduates and their destinations Letuimanu'asina Dr Emma Kruse Vaai	The Socio-political, economic and cultural determinants of hybrid social enterprises Prof Jil Kickul [New York University] and Prof Mark Griffiths [Miami University]

11:30 a.m.	P11	When did Samoa 'become' Samoa? Tautala Asaua-Pesa	P11	Tracing Pasifika students in the University of Auckland: Examining Faculty of Education enrolment trends. Antoinette Vaha, Mata George, Corrine Aitken	Researching women & wine: A chance to rethink methodology? Dr Tara Duncan [Uni of Otago]		
12:00 p.m.	P12	How to raise non Samoan speakers to speak in my mother tongue Lepule Leuma Gali	P12	From 'telling' to critical thinking for Pasifika student success Dr Meaola Amituanai-Toloa, Tim Baice, Papali'i Moeimanono Fouva'a, Meryl Ulugia-Pua, Vaiolesi Passells and Jayne Schwalger	Using the internet to facilitate international marketing and entrepreneurship research - from an indigenous entrepreneurship and developing country perspective Assoc Prof Ken Deans, Prof Rod McNaughton and Dr Sharon Loan [Uni of Ulster]		
12:30 p.m.	12:30 p.m. LUNCH						

		RM D201		RM D101	IHE CONF RM
SESSION 5		Chair: Tautala Asaua-Pesa	С	hair: Muliagatele Dr. Rasela Tufue-Dolgoy	Chair: Prof Rod McNaughton
1:30 p.m.	P13	Pule of Ali'i ma Faipule in Village Governance: Is it still relevant today? Pros and Cons Professor Fui Leapai Asofou So'o	P13	The art of blended learning: Samoan student experiences Fau Tiatia-Farani	Pacific Islands cuisine and indigenous tourism development Dr Tracey Berno [Lincoln University, NZ]
2:00 p.m.	P14	Samoan conceptions of cosmological origins Assoc. Prof. Teo Unasa L F Vaa	P14	Key Issues in Designing and Teaching of Curriculum for Higher Education in Samoa Dr Rajeshwari Singh	Indigenous integrated values chain for sustainable development Tremane Barr [Ngai Tahu]
2:30 p.m.	P15	Teaching and Spirituality in Samoa Brother Steven L Filipo	P15	Se'i tatou 'Aleaga! O vaaiga fa'alēfaiā'oga i atina'e mo aoaoga sauo'o i Samoa. Lest we discuss! Educators' perceptions on inclusive education development in Samoa Niusila Faamanatu-Eteuati	Using insights from postcolonial scholarship and liberation psychology to inform action research methodology John Reid
3:00 p.m.	P16	Not Equal Enough: Legislated Inequality for Indigenous Women in Canada Dr Pamela D. Palmater	P16	Encapsulating the Political Past; Lyrical analysis of Pese Samoa as a form of Narrative. Shana Malio	Discourse Analysis Dr Sara Walton [Uni of Otago]



3:30 p.m.				AFTERNOON TEA	
SESSION 5		CULTURE/CUSTOM/RELIGION/SPIRITUALITY & INDIGENEITY Chair: Assoc. Prof. Teo Unasa L F Vaa		EDUCATION Chair: Fau Tiatia	RESEARCH METHODOLOGY Chair: Prof Rod McNaughton
4:00 p.m.	P16	Lifting the veil: some thoughts on whispers and vanities Naomi Fuamatu	P16	Tracer study of graduates from the National University of Samoa Alo Silia Pausisi	Panel Discussion and Question & Answer Session
4:30 p.m.	P16	Stakeholders' Perceptions of the Implementation of Inclusive Education Policy In Samoa Muliagatele Dr. Rasela Tufue-Dolgoy	P16	Bioenergy Technologies and MDG Targets Seth Gorrie and Tupa'emanaia Dr Steve Brown	

MEDIA, VISUAL ARTS & PERFORMING ARTS

COLOR, MOVEMENT, POETRY: AN EVENING OF ARTS

Chair: Maluiao Leua Latai-Leonard

6:30 PM	Exhibition of Visual Arts	Faumuina Professor Albert Wendt
	"Mลิlama o le Tafatolu"	A few words to launch the exhibition
	Lealofi Siaopo Toleafoa	
	Donna Repeka Kamu	
	Malu Fotu	
	Amosa Isaia	
	Matazaiusdonne Sua	
	Leua Latai-Leonard (Curator)	
7:10 PM	An interpretation of Albert Wendt's	A Tribute by Students of the National University of Samoa
	"Inside us the Dead"	
7:30 PM	POETRY READING	OPEN MIC
	Albert Wendt	MC Letuimanu'asina Dr. Emma Kruse Vaai
	Momoe Von Reiche	
	Cresantia Frances Koya	
	Sina Vaai	
	Emma Kruse Vaai	
	Noumea Simi	
8:15 PM	DANCING & SALSA	
	Light Refreshment	

DAY 3: Thursday 7th July

	RM D201	RM D101	IHE CONF ROOM		
TIME	MEDIA, VISUAL & PERFORMING ARTS	HEALTH & POLITICAL GOVERNANCE	BUSINESS & ENTREPRENEURSHIP		
	Chair: Dr Rajeshwari Singh	Chair: Eseta hope	Chair: Tupe Tagomoa-Isara		
9:00 a.m.	Faumuina Prof Albert Wendt	Dr Teuila Percival	Pepe Christian Fruean		
	KEYNOTE ADDRESS	KEYNOTE ADDRESS	KEYNOTE ADDRESS		
9:30 a.m.	Silafau Assoc Prof Sina Vaai	Prof Cluny Macpherson	Hon Afualo Dr Wood Salele [TBC]		
	Saumaeafe Dr Vanya Taulealo	Dr Morgan Tuimalealiifano	Lemalu Sina Retzlaff		
	Dr Cresantia F. Koya	Dr Take Naseri (TBC)	Prof Brendan Gray		
	DISCUSSANTS	DISCUSSANTS	DISCUSSANTS		
10:00 a.m.		QUESTIONS AND ANSWERS			
10:30 a.m.		MORNING TEA			
SESSION 1	Chair: Nora Tumua	Chair: Sasae Walters	Chair:		
11:00 a.m.	P01 Writing with our limbs: bodies and tongues Allan Alo	P01 The Impact of State-Assigned Identity on Pregnancy Outcomes in Samoan Women	P01 The development of Accounting in Samoa: the long winding road		
		Michaela Howells	Agnes Masoe		
11:30 a.m.	P02 Fale Samoa at Tropical Islands Resort, Germany: Performing Samoa to the World Dr Tina Engels-Schwarzpaul	P02 Development of public health in Samoa by its' emerging academic elite Antonina Savelio	P02 To speak or Not to Speak: The Plight of the Accountant Dr Semisi Prescott		
12:00 p.m.	P03 Let The Arts Speak Moving On: Healing Through the Arts: Expressive Arts, an alternative to healing, learning and therapy for traumatized children of Samoa Maluiao Leua Latai Leonard Niusila Faamanatu-Eteuati	P03 The Fa'atosaga Gift Saunimaa Ma F. Aiolupotea, Fulisia Aiavao, Fiso Evelini Faamoe, Naumati Vasa, Dr Tamasailau Suaalii-Sauni	P03 Educating for Entrepreneurship in Samoan Society Janice Trafford		
12:30 p.m.		LUNCH			





		RM D201		RM D101		IHE CONF ROOM
SEESSION 2		MEDIA, VISUAL & PERFORMING ARTS Chair: Dr Tina Engels-Schwartzpaul		HEALTH & POLITICAL GOVERNANCE Chair: Mele Maualaivao		BUSINESS & ENTREPRENEURSHIP Chair:
1:30 p.m.	P04	Blood, bones and breath: the human body as a cultural site of knowing Dr Cresantia F. Koya	P04	The Global Samoan Village Prof Cluny Macpherson	P04	Ecopreneurs as subjects of environmentalism Dr Sara Walton
2:00 p.m.	P05	Old Beliefs and New Interpretations Saumaeafe Dr Vanya Taulealo	P05	Is this Really Friendship: The 1962 Treaty of Friendship between Samoa and New Zealand Dr Heather Devere and Dr Camille Nakhid	P05	Tourism Recovery after the 2009 Tsunami in Samoa Tupe Tagomoa-Isara
2:30 p.m.	P06	Healing the Wounds and Moving On from the Pacific Tsunami Through the Arts and Literature Assoc Prof Silafau Sina Va'ai	P06	My Oceanic Journey: A lay counsellor to Cross Cultural counsellor M Ruta Tanielu-Etuale	P06	Exploring Entrepreneurship policy in the Pacific Context - the case for Vanuatu Malama Solomona
3:00 p.m.	P07	Environmental Journalism in Samoa Lagipoiva Cherelle Jackson	P07	Inherent entrepreneurship in Samoa's Health Systems Sasae Walters, Tupuola Vaa Potoi, Dr Tamasailau Suaalii-Sauni	P07	Small business development in Samoa, SBEC Margaret Malua
3:30 p.m.	P08	Challenges of integrating human rights in environmental reporting Nora Tumua	P08	Health and Pacific Families Tafaimalo Loudeen Parsons		

7:00 PM CONFERENCE DINNER | ORATOR HOTEL

DAY 4: Fri 8th July

8:30 a.m.	WELCOME & PRAYERS					
	RM D201	RM D101 ENVIRONMENT, SCIENCE & TECHNOLOGY Chair:				
TIME	LAW/LAW & ETHICS & SOCIAL JUSTICE, GLOBALISATION <i>Chair:</i>					
9:00 a.m.	Her Honour Judge Ida Malosi	Tilafono Dr David Hunter (TBC) Keynote Appress				
9:30 a.m.	Leota Raymond Schuster Dr Morgan Tuimalealiifano DISCUSSANTS	Laeimau Oketevi Tanuvasa Muaausa Joseph Walters Fiu Mataese Elisara Taulealeausumai Laavasa Malua				
10:00 a.m.	QUESTIONS AND ANSWERS					
10:30 a.m.	MORNING TEA					
SESSION 1	Chair:	Chair:				
11:00 a.m.	P01 Cultural Policy: Setting the Samoan Standard Soonaalofa Sina Malietoa	P01 NUS and the use of ICTs in Education: Open Educational Resources - their usefulness and implications Letuimanu'asina Dr E. Kruse Vaai				
11:30 a.m.	O le Afioga Tutasi a le Aiga Taua'ana ma le latou tama. Village Governance in Falelatai: Tracing village governance structure, development and change. Dr Morgan Tuimalealiifano	P02 Issues and Challenges in Teaching Novice Computer Programming Muagututia Dr Ioana Chan Mow, Hobert Sasa, Agnes WongSoon, Sega Asafo, Foilagi Maua-Faamau.				
12:00 p.m.	PO3 A Pasifika Learning Village Model: The Way Forward for Equitable Outcomes	The Use of new technological resources (DVD and CDs) for the teaching of Samoan Language				
	Dr Juliet Boon Nanai and Litiuingi Ahio	Le'autuli'ilagi Taotua Malaeta Sauvao				
12:30 p.m.	LUNCH					

CECCION 3	RM D201	RM D101				
SESSION 2	LAW/LAW & ETHICS & SOCIAL JUSTICE, GLOBALISATION Chair:	ENVIRONMENT, SCIENCE & TECHNOLOGY Chair:				
1:30 p.m.	Warrior Chief and Sacred King: The Role of the Military in Fiji's Politics Jone Baledrokadroka	P04 The Implications of National Development and People's Adaptive Strategies in a Samoan Fishing Village. BumChul Koh				
2:00 p.m.	You give me, I give you politics Isalei Sioa	P05				
2:30 p.m.	The Land of Milk and Honey? Reviewing the Housing status of Samoans in New Zealand Dr Juliet Boon Nanai	P06 Questions & Answers				
3:00 p.m.	AFTERNOON TEA					
3:30 p.m.	CONFERENCE SUMMATION (RM D201)					
	Chair: Professor Fui Leapai Asofou So'o					
	Leasiolagi Dr Malama Meleisea (TBC)	(for Culture/Custom, Religion/Spirituality and Indigeneity)				
	Dr Meaola Amituana'i-Toloa (TBC)	(for Education)				
	Prof Brendan Gray (TBC)	(for Research Methodology)				
	(TBC)	(for Media, Visual Arts & Performing Arts)				
	Morgan Tuimalealiifano (TBC)	(for Health & Political Governance)				
	Afualo Dr. Wood Salele (TBC)	(for Business and Entrepreneurship)				
		(for Law/Ethics and Social Justice, Globalisation)				
	Dr Ioana Chan Mow (TBC)	(for Environment, Science and Technology)				
	CLOSING REMARKS: Professor Fui Leapai Asofou So'o					
	CLOSING PRAYER: Rev. Dr. Siaosi Salesulu					

SCII ABSTRACT TABLE OF CONTENTS